LEGISLATIVE SERVICES AGENCY OFFICE OF FISCAL AND MANAGEMENT ANALYSIS

301 State House (317) 232-9855

FISCAL IMPACT STATEMENT

LS 7107 DATE PREPARED: Feb 19, 2002 **BILL NUMBER:** SB 333 **BILL AMENDED:** Feb 20, 2002

SUBJECT: Dockside Gaming and Pull Tabs.

FISCAL ANALYST: Jim Landers **PHONE NUMBER:** 232-9869

FUNDS AFFECTED: X GENERAL IMPACT: State & Local

 $\overline{\underline{X}}$ DEDICATED FEDERAL

Summary of Legislation: (Amended) The bill authorizes dockside gaming. The bill removes the prohibition on a riverboat owner owning more than a 10% interest in another riverboat and permits a person to own up to a 100% interest in not more than two riverboat licenses. The bill provides that a person may not have an ownership interest in more than two riverboat owner's licenses. It specifies that a person is considered to have an ownership interest in a riverboat owner's license if the interest is owned directly or indirectly by the person or by an entity controlled by the person. The bill requires riverboat admission tickets, if issued, to display the toll free telephone number to obtain information on drug, alcohol, and gambling addictions. The bill repeals the riverboat cruising requirement and other statutes related to mandatory cruising. The bill authorizes the sale of electronic pull tabs at horse racing tracks and satellite facilities located in Marion County. It also authorizes the issuance of a riverboat license for a riverboat operating in a historic preservation district in Orange County instead of upon Patoka Lake. The bill sets forth limits on the number of electronic gaming devices that a riverboat may contain. The bill provides for the ownership, management, and licensure of a riverboat operating in a historic preservation district in Orange County. The bill provides that additional ordinances or public questions are not required for the sale of pull tabs at race tracks and satellite facilities. It also provides that the Gaming Commission shall regulate the sale of pari-mutuel pull tabs.

Effective Date: Upon Passage; July 1, 2002.

Explanation of State Expenditures: (Revised) Pari-mutuel Pull Tabs: The bill authorizes the sale of parimutuel pull tabs once Indiana law: (1) imposes a tax on pari-mutuel pull tab wagering; and (2) provides for revenue sharing from taxes on pari-mutuel pull tab wagering or riverboat gaming to the counties that don't have a riverboat casino, horse racing track, or satellite facility. The bill limits pari-mutuel pull tab operations to Hoosier Park, the Marion County satellite facility operated by Hoosier Park, Indianapolis Downs (to be located in Shelby County), and a Marion County satellite facility operated by Indianapolis Downs. The bill requires the Indiana Gaming Commission (IGC) to regulate and administer pari-mutuel pull tab operations

at these facilities.[The bill does not contain a tax on pari-mutuel pull tab wagering.] The bill limits the number of electronic pull tab terminals or devices that may be installed to 500 per facility. The bill also prohibits pari-mutuel pull tab sales in a county where a riverboat casino is docked.

The IGC would incur additional administrative expenses relating to the licensing and regulation of parimutuel pull tab operations and to the licensing of suppliers of pari-mutuel pull tab terminals and devices. The bill allows the IGC to impose an administrative fee on race track or satellite facility permit holders offering pull tab games in an amount that allows the IGC to recover the costs of administering pari-mutuel pull tabs. The bill also requires that the holder of a supplier's license bear the cost of any investigation relating to the licensee. The bill also allows the Commission to contract with the Indiana Horse Racing Commission for the provision of services necessary to administer pari-mutuel pull tab games.

Purchasing Goals: The bill establishes minority and women's business purchasing goals for horse racing track and satellite facility owners selling pari-mutuel pull tabs. It places responsibility for enforcement of these requirements under the Horse Racing Commission. The bill also establishes the Women and Minority Business Assistance Fund to be administered by the Horse Racing Commission. The bill requires that fines for violations of the minority and women's business purchasing requirements applying to owners of facilities selling pull tabs are to be deposited in the Fund. The bill specifies that the money in the Fund is to be used to assist women and minority business enterprises. The bill also provides that expenses of administering the Fund must be paid from money in the Fund. Given the limited number of racetrack and satellite facility permit holders, the responsibilities of this provision reasonably could be fulfilled by the Commission with its current resources. The February 4, 2002, state staffing table indicates that the Horse Racing Commission has two vacant full-time positions.

Orange County Riverboat: The Indiana Gaming Commission (IGC) would incur additional administrative expenses relating to the licensing of, and regulation of gaming at, the Orange County riverboat casino. As with the existing riverboat casinos, such administrative costs will be covered with revenue from license fees and the Riverboat Wagering Tax. The Riverboat Owner's License for the Orange County casino would be issued to the Historic Preservation District containing the casino. The District would be operated jointly by French Lick and West Baden Springs. While the bill would exclude the District from paying the Owner's application and license fees, any cost of the investigation relating to issuance of the license would be covered by a special investigation fee imposed on person hired by the District to operate the casino. The bill also would establish a new license for this Operating Agent. Costs relating to this licensing responsibility would be covered via a license fee and investigative charges imposed on the agent.

Explanation of State Revenues: (Revised) *Dockside Gaming:* The bill provides that a riverboat owner may commence dockside gaming operations allowing for continuous boarding of riverboat patrons <u>once</u> Indiana law: (1) imposes a tax on pari-mutuel pull tab wagering; and (2) provides for revenue sharing from taxes on pari-mutuel pull tab wagering or riverboat gaming to the counties that don't have a riverboat casino, horse racing track, or satellite facility. The change to dockside gaming is expected to increase both wagering and admissions on riverboats that operate in such a manner. As a result, dockside gaming is expected to increase revenue from both the Riverboat Wagering Tax and the Riverboat Admission Tax. The fiscal impacts outlined below assume that dockside gaming would be allowed as of July 1, 2002; that all riverboats would choose to commence dockside operations once it is allowed; and that the current law distribution of riverboat tax revenue would not change.

If all of the existing riverboats were to begin dockside gaming operations, revenue from the Riverboat Wagering Tax could potentially increase as estimated in the table below: The state share of the increase, as

determined by statute, is equal to 75%. The state share of the Wagering Tax is deposited in the Lottery and Gaming Surplus Account within the Build Indiana Fund.

Estimated Increase in Wagering Tax Revenue and Distribution

	FY 2003	FY 2004
Total Increase	\$111.0 M	\$114.9 M
State Share (75%)	83.3 M	86.2 M
Local Share (25%)	27.8 M	28.7 M

Likewise, if all existing riverboats begin dockside gaming operations, revenue from the Riverboat Admission Tax could potentially increase as estimated in the table below. The distributions specified in the table, as determined by statute, are made to the state and to local units from each \$3 Admission Tax.

Estimated Increase in Admission Tax Revenue and Distribution of Each \$3 Tax

Estimated therease in Admission Tax Revenue and Distribution of Each 45 Tax		
	FY 2003	FY 2004
Total Increase	\$55.4 M - 57.0 M	\$56.1 M - 58.7 M
State Fair Comm. (\$0.15)	2.78 M - 2.85 M	2.8 M - 2.9 M
Div. of Mental Health (\$0.10)	1.85 M - 1.9 M	1.87 M - 1.96 M
Horse Racing Comm. (\$0.65)	12.0 M - 12.4 M	12.1 M - 12.7 M
Total State Share	16.6 M - 17.1 M	16.8 M - 17.6 M
Local Units (\$2.10)	38.8 M - 39.9 M	39.2 M - 41.1 M

The bill also limits the number of electronic gaming devices that a riverboat casino (except for a riverboat casino in Orange County) may contain to 3,200. The bill does not limit the number of live gaming devices a riverboat may contain. Under the bill, however, a riverboat with more than 2,880 electronic gaming devices on July 1, 2002, could add up to 320 electronic gaming devices to the number contained on the riverboat on that date. As of December 2001, the number of electronic gaming devices on Indiana riverboats ranged from 1,344 to 2,493. It is assumed that the limit established by the bill will not alter the estimated impact of dockside gaming.

Pari-mutuel Pull Tabs: The bill establishes an annual fee of \$5,000 for a pari-mutuel pull tabs supplier's license. A person must obtain a supplier's license to furnish pari-mutuel pull tab terminals or devices in Indiana. Presumably, the number of suppliers necessary to provide 2,000 pull tab terminals to four facilities is minimal. Thus, the license is expected to have a minimal impact.

Orange County Riverboat: Provided a riverboat casino commences operations in Orange County, the bill could potentially generate \$8.2 M to \$9.0 M annually in additional revenue to the *state* from the Riverboat Wagering and Admission Taxes. [Note: This estimate may be updated as new information becomes available.]

The bill would eliminate the Patoka Lake riverboat license and instead authorize licensing a riverboat casino located in Orange County within a Historic Preservation District that consists solely of the real property owned by the historic resort hotels in French Lick and West Baden Springs. The owner's license for the casino would be issued to the Historic Preservation District operated jointly by French Lick and West Baden Springs. The District would contract with a person holding an Operating Agent's License to operate and manage the casino. The Operating Agent's License would be issued by the Indiana Gaming Commission. The bill also limits to 500 the number of electronic gaming devices at the Orange County riverboat.

An Orange County casino could potentially generate \$11.8 M to \$12.9 M in additional annual revenue from the Riverboat Wagering and Admission Taxes. This estimate is based on the average Wagering and Admission Tax receipts during FY 2000, FY 2001, and the period from November 2000 to October 2001 from (1) the three smallest riverboats with respect to casino square feet and gaming positions and (2) the three riverboats having the lowest admissions totals. Totals for the November 2000 to October 2001 period also include wagering and admissions at the Belterra Casino. These estimates assume that an Orange County casino would be relatively small and that wagering overall would increase proportionately with the addition of the casino. The estimates also assume that admissions and wagering at the Orange County casino would be roughly 65% lower than that exhibited at the smallest riverboats because of the limitation on electronic gaming devices. On average, these riverboats currently operate about 1,400 electronic gaming devices. In addition, wagering on electronic gaming devices totals approximately 80% of the wagering total at these riverboats based on review of recent monthly revenue reports.

It is important to note that the bill likely would not impact state revenues until FY 2004 or FY 2005. This conclusion is based on the start-up times for the ten existing riverboat casinos as well as the fact that the bill would require voters in French Lick and West Baden Springs to pass a referendum allowing riverboat gambling in the county. It has taken an average of 17 months from the time the certificate of suitability was issued by the Gaming Commission for the ten existing riverboats to commence gaming operations. (The certificate of suitability is issued by the Gaming Commission to a person who has been chosen to receive a Riverboat Owner's License.)

Under current statute, 75% of the Wagering Tax revenue from the Orange County casino would be distributed to the Lottery and Gaming Surplus Account (LGSA) in the Build Indiana Fund. Thus, estimated additional revenue to the LGSA would range from \$6.6 M to \$7.2 M. Also, as determined by current statute, the following distributions would be made to the state from each \$3 Admission Tax at the Orange County casino.

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$1.00 to the Patoka Lake Development Account within the state General Fund ($1.0 \text{ M} - $1.1 \text{ M}); $0.50 to the state General Fund ($500,000 - $550,000); and $0.10 to the Division of Mental Health ($100,000 - $110,000).
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Money in the Patoka Lake Development Account is administered by the State Department of Natural Resources. The Admission Tax distributions to the state would total approximately \$1.6 M to \$1.8 M annually.

<u>License Fees</u>: The bill also would impact revenue to the state from the Occupational License Fee and would establish a Operating Agent's License Fee. The bill excludes the Historic Preservation District from paying application and license fees relating to the Owner's License. Given that there are already a number of licensed supplier's operating in the state, supplier's licenses may not be impacted by the bill. License fee revenue is distributed to the State Gaming Fund.

The Occupational License Fee is imposed on individuals employed in certain riverboat gambling occupations. The Application Fee is dependent on the type of license obtained, ranging from \$75 to \$1,000. The Annual License Fee is also dependent on the type of license obtained, ranging from \$25 to \$100. Revenue from the Application Fee totaled approximately \$1.26 M in FY 2001; and revenue from the Annual License totaled \$202,975 in FY 2001. There would be one operating agent licensed for the Orange County casino. The bill requires an application fee to be determined by the Gaming Commission for an Operating Agent's License. The initial license fee for an operating agent is \$25,000, with an annual renewal fee of \$5,000.

Pari-mutuel Pull Tabs: Revenue from the existing \$0.20 Pari-mutuel Admissions Tax could potentially increase if pari-mutuel pull tab sales serve to increase paid attendance to live horse racing at Hoosier Park. The precise impact on Admission Tax revenue, however, is indeterminable. This tax is imposed only on paid admissions to a horse racing track and, presently, admission is charged at Hoosier Park for live racing. Under current law, 50% of the Admission Tax revenue is distributed to the state General Fund. In addition, an increase in attendance at Hoosier Park due to pull tab sales also could lead to an increase in wagering on live horse racing. This could potentially increase revenue to the state from the existing Pari-mutuel Wagering Tax. The extent of this impact also is currently indeterminable. The Wagering Tax is imposed at a rate of 2.5% of the total amount wagered on live races. The first \$150,000 of revenue from the Pari-mutuel Wagering Tax is distributed to the Veterinary School Research Account, and the remainder of the revenue goes to the Lottery and Gaming Surplus Account within the Build Indiana Fund.

Background - Dockside Gaming: The estimated impact of dockside gaming in Indiana is based on the observed impact of dockside gaming in Illinois. Dockside gaming with continuous boarding of riverboat patrons began on Illinois riverboats as of June 26, 1999. Monthly totals for adjusted gross receipts and admissions were analyzed for a period of 67 months beginning with January 1996 and concluding with August 2001. The analysis controlled for the underlying monthly trend in both variables, for changes in the number and size of riverboat casinos during the period observed, for general economic conditions, and for seasonal differences. The results of this analysis indicate that during the months since dockside gaming began (July 1999 to August 2001) in Illinois, adjusted gross receipts have on average been about 30% higher than during the months prior to dockside gaming (January 1996 to June 1999). Likewise, the analysis indicated that riverboat admissions have on average been about 45% higher during the months since dockside gaming began.

The Wagering Tax impact is derived using the State Budget Agency's FY 2003 forecast as of January 22, 2001, for total Wagering Tax revenue equal to \$370.16 M. The FY 2004 estimate assumes 3.5% annual growth in wagering based on recent trends. The Admission Tax impact is based on an FY 2003 estimate derived using total riverboat admissions during the 12-month period from November 2000 to October 2001 (40.4 M), and assuming growth rates ranging from 1.1% to 3% annually. These growth rates are based on recent trends in admissions relative to casino space and in overall riverboat admissions. Thus, FY 2003 riverboat admissions are estimated to total approximately 41.1 M to 42.2 M. Total admissions are used to derive these estimates as the bill creates a system of counting passengers every two hours that would tend to replicate the existing system of counting riverboat admissions. Under the existing system, admissions are the sum of a turnstile count and a multiple excursion count. The turnstile count is the number of persons entering the riverboat, and the multiple excursion count is the number of persons remaining on the riverboat for an additional excursion (generally two hours in length).

It is important to note that the estimates assume the conditions that have existed in Illinois since dockside gaming commenced will be replicated in Indiana, if and when dockside gaming commences. This assumption

may be problematic in particular since the competitive environment for Indiana riverboats may not be similar to that which has existed for Illinois riverboats. At the time dockside gaming began in Illinois, the primary competitors of Illinois riverboats were riverboats located in: (1) Indiana, where dockside gaming is not permitted; (2) Missouri, where continuous boarding of riverboat passengers was at the time not permitted and where a loss limit of \$500 per 2-hour gaming session remains in place; and (3) Iowa, where dockside gaming on riverboats was only allowed during the late fall and winter months. If dockside gaming were to be implemented in Indiana, the impact on riverboat wagering and admissions may not reach the level achieved in Illinois since Indiana riverboats would be competing, to a great extent, with riverboats in Illinois that already conduct dockside gaming. The presence of land-based casinos operating in Detroit, Michigan, also may serve to dampen the impact of a change to dockside gaming in Indiana. As a result, the estimates based on the Illinois experience may overestimate the impact that dockside gaming will ultimately have on the Riverboat Admission Tax and the Riverboat Wagering Tax in Indiana

Explanation of Local Expenditures: (Revised) *Historic Preservation District*: The bill would require the Orange County riverboat casino to be owned by and located in a Historic Preservation District that consists of the real property owned by the historic resort hotels in French Lick and West Baden Springs.

The District would be established under an interlocal agreement between French Lick and West Baden Springs and would be required to contract with a person to operate the riverboat casino. The ordinance entering the interlocal agreement must provide for a Historic Preservation Commission consisting of: (1) a member of the French Lick town council; (2) a member of the West Baden Springs town council; (3) the owner of a historic resort hotel in West Baden Springs or the owner's designee; (4) the owner of a historic resort hotel in French Lick or the owner's designee; (5) an individual appointed by the Historic Landmarks Foundation of Indiana; (6) a resident of French Lick; and (7) a resident of West Baden Springs. Commission members serve without compensation except for reasonable expenses. The bill would require the Commission hold public meetings and to keep a public record of its resolutions, proceedings, and actions. The Commission would be subject to laws relating to the deposit of public money and would have to deposit money under the advisory supervision of the State Board of Finance. The Commission also would be subject to examination by the State Board of Accounts. Under the bill, the Commission would be required to: (1) designate a fiscal agent who must be a fiscal officer of either French Lick or West Baden Springs; (2) employ professional staff to assist in carrying out its duties; (3) engage consultants, attorneys, accountants, and other professionals necessary to carry out its duties; (4) own the riverboat license; (5) develop RFPs for persons interested in operating and managing the riverboat; and (6) recommend a person to the Indiana Gaming Commission to operate the riverboat.

The bill establishes the French Lick and West Baden Community Trust Fund. The bill requires the net income derived from the riverboat after all operating expenses to be deposited in the Fund. The bill defines operating expenses to be: (1) money spent by the Historic Preservation Commission in exercising its powers and (2) management fees paid to the riverboat's licensed operating agent. The bill requires that the Commission manage and develop the Fund and the assets of the Fund. It also provides that expenses of administering the Fund are paid from the Fund. The Commission has the sole authority to allocate money from the Fund for: (1) the preservation, restoration, maintenance, operation, and development of the French Lick and West Baden Springs historic resort hotels; and (2) infrastructure projects and other improvements in the surrounding community. The bill requires allocations to the two hotels to be divided equally. The bill also requires that the Commission prepare an annual report concerning the Fund for submission to the Legislative Council.

Gaming Referendum: The bill would prohibit the Indiana Gaming Commission from issuing an Owner's

License for an Orange County riverboat until voters in French Lick and West Baden Springs pass a referendum allowing riverboat gambling in the county. The bill contains provisions allowing the referendum to be held at a primary, general, or special election. However, the bill also contains provisions requiring the referendum to be held during the primary election on May 7, 2002.

Explanation of Local Revenues: (Revised) *Dockside Gaming:* The fiscal impacts outlined below assume that dockside gaming would be allowed as of July 1, 2002; that all riverboats would choose to commence dockside operations once it is allowed; and that the current law distribution of riverboat tax revenue would not change. Under current statute, 25% of Wagering Tax revenue is distributed to local units. As a result of dockside gaming, the Riverboat Wagering Tax to local units could potentially increase by an estimated \$27.8 M in FY 2003 and \$28.7 M in FY 2004 (See table under *Explanation of State Revenues* for state and local distribution amounts.) The distribution of the local share of the Wagering Tax depends upon the location of the riverboat from which the tax is collected. For Lake Michigan riverboats, and for riverboats on the Ohio River that are docked in the largest city in the county, the local share of Wagering Tax revenue is distributed to the city designated as the home dock. For riverboats on the Ohio River that are not docked in the largest city in the county, the local share of Wagering Tax revenue is distributed to the county in which the riverboat is docked.

If all existing riverboats commence dockside gaming operations, revenue to local units from the Riverboat Admission Tax could potentially increase by an estimated \$38.8 M to \$39.9 M in FY 2003 and \$39.2 M to \$41.1 M in FY 2004. (See table under *Explanation of State Revenues* for state and local distribution amounts.) The local share of each \$3 Admission Tax, as determined by statute, depends on the location of the riverboat from which the tax is collected. For riverboats located in counties contiguous to either Lake Michigan or the Ohio River, the following local distributions are made from each \$3 tax:

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$1.00 to the city in which the riverboat is docked;*
$1.00 to the county in which the riverboat is docked; and
$0.10 to the county convention and visitor bureau or promotion fund.
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*In counties along the Ohio River in which the riverboat is not docked in the largest city in the county, this \$1.00 is also distributed to the county.

Orange County Riverboat Tax Revenue: An Orange County casino could potentially increase local revenue from the Riverboat Wagering and Admissions Taxes by approximately \$3.6 M to \$4.0 M annually. <u>This</u> estimate may be updated when new information becomes available.

Under current law, 25% of the Wagering Tax revenue would be distributed in equal shares to Orange, DuBois, and Crawford County. This would amount to an estimated \$2.2 M to \$2.4 M annually. (For discussion of total revenue impact and estimation methods see *Explanation of State Revenues*.) As a result, each county could potentially receive \$730,000 to \$800,000 annually in revenue from the Wagering Tax. Also, as determined by current statute, the following distributions would be made from each \$3 Admission Tax at the Orange County casino.

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$1.00 in equal shares to Orange, DuBois, and Crawford Counties ($330,000 - $370,000 each); and $0.40 to the Resource Conservation and Dev. Program serving Patoka Lake ($400,000 - $440,000).
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Presumably, the funds to the Resource Conservation and Development Program would be utilized to leverage additional federal funding under the Program for conservation and development work on Patoka Lake. The

Admission Tax distributions would total approximately \$1.4 M to \$1.5 M annually.

Orange County Riverboat Income: Under the bill, the owner of the license for the Orange County riverboat casino would be the French Lick/West Baden Springs Historic Preservation District. (Net income from the casino after operating expenses (Commission expenses and management fees to the operating agent) would be deposited in the French Lick and West Baden Community Trust Fund (see *Explanation of Local Expenditures*).

Currently, sufficient data is unavailable relating to typical casino profit margins. However, based on the Wagering Tax estimate for the Orange County casino, Adjusted Gross Receipts (AGR) could potentially total \$44.0 M to \$48.0 M annually. AGR is the difference between total wagering receipts and winnings paid to gamblers. As a result, net gaming receipts after payment of winnings, wagering taxes, and admission taxes could total approximately \$32.2 M to \$35.1 M. (Presumably, the Historic Preservation District would have no other federal, state, or local tax liability relating to the casino operation.) Remaining expenses that would reduce this total further would include capital and interest expenses relating to the casino property, personnel expenses, and management fees to the licensed operating agent hired to manage the casino. The extent of this cost is currently indeterminable.

Pari-mutuel Pull Tabs: If attendance at Hoosier Park for live racing increases due to sales of pari-mutuel pull tabs, revenue to local units from the \$0.20 Pari-mutuel Admissions Tax could increase. The extent of this impact is indeterminable. Under current statute, 50% of admission tax revenue is distributed in equal shares to the city and county where the horse racing facility is located.

<u>State Agencies Affected:</u> Indiana Gaming Commission, Indiana Horse Racing Commission, Division of Mental Health, Department of Natural Resources, Treasurer of State.

<u>Local Agencies Affected:</u> Local units receiving revenue from the Riverboat Wagering Tax, the Riverboat Admission Tax, or the Pari-mutuel Admissions Tax.

Information Sources: Indiana Gaming Commission, 2000 Annual Report to the Governor, February 28,2001. Indiana Gaming Commission, Monthly Summary of Wagering and Admission Tax, Various Months. Illinois Gaming Board, Monthly Riverboat Revenue Reports (Jan. 1996 to Aug. 2001); Illinois Gaming Board, 1999 Annual Report; Illinois Economic and Fiscal Commission, Wagering in Illinois: 2000 Update, September 2000; State Budget Agency, Lottery and Gaming Revenue Forecast, January 22, 2001; Bob Lain, State Budget Agency, (317) 232-5610; Indiana Horse Racing Commission, 2000 Annual Report to the Governor, May 1, 2001; 2000 Annual Report, Indiana Horse Racing Commission, May 1, 2001; Indiana Handbook of Taxes and Appropriations, FY 2001.